

## North Dakota Red Angus Association Mid Year Update

### President's Message

Just wanted to get out a quick communication about what is going on with your Association. A lot of things are on the move and we apologize for this not being a formal newsletter but our primary objective was to get information out to you to keep you posted on Red Angus News.

### North Dakota Select Sale - December 8<sup>th</sup>, 2007

Terry Robinson, representing RTF Management, was selected as the Sales Management Team for the ND Red Select sale in 2007. Nomination forms have been sent out and we would appreciate it if you would respond to those as soon as possible. If you know someone who did not get a form, please let us know. We will also feature Red Angus commercial replacement females as part of the sale. With better cattle prices and current inventory numbers – we hope for a better run at this in 2007. The NDRAA will also retain a 1% commission to cover NDRAA expenses, this was an oversight in the nomination request, we want to be sure everyone knows this is the case. This is the same amount the NDRAA retained from the 2006 sale. Please contact Terry Robinson (phone: 701-471-5153; Email: [tjrobins@btinet.net](mailto:tjrobins@btinet.net)), Jeff Thomas (phone: 406-581-8859; Email: [jdthomas@bresnan.net](mailto:jdthomas@bresnan.net)) or Todd Finke (phone: 701-240-7711; Email: [toddandkelly@srt.com](mailto:toddandkelly@srt.com)) as soon as possible to secure your nominations for this sale. A letter went out to each NDRAA member in July, if you did not receive this information, please contact Terry or an NDRAA board member.

### North Dakota Red Angus Directory

The NDRAA board, through the diligent work of Derrick Dukart has secured bids for a ND Red Angus directory. This will be an informational tool that we target to commercial cattle breeders as well as a fund raising project for our Association. Several key pages of the directory will be auctioned off at the annual banquet, December 7<sup>th</sup>, 2007 in Bismarck and we want all interested to be part of the directory. Any help we can get in securing cattle industry affiliates to place ads in this directory would be greatly appreciated. It is a marketing opportunity for those folks as well. The directory will run for a two year period so please be ready to move on this project. We hope to get the directory out before the upcoming spring sale season so some prior ad planning will help us meet that deadline. Look for additional information coming soon to you on this project.

### Annual Meeting and Banquet

The NDRAA annual banquet and meeting will be held on December 7, 2007 at the Doublewood Inn in Bismarck. **The meeting will be called to order promptly at 2:00 pm, note the change from previous years. The annual banquet will start with a social at 5:30 pm and the banquet will follow at 6:30.** The semen auction, silent auction, awards and a surprise or two will be part of this annual event along with the ND Red Select Sale. We look forward to a more social – family oriented banquet – make plans to attend and bring a prospective NDRAA member. We are a growing breed with a lot to offer.

## **Photo Contest**

The photo contest held for the first time in conjunction with the 2006 Annual meeting and the ND Red Select Sale. Last year's photo contest was a great success, and we expect nothing less from this year's contest! Dust off your camera lens and get snapping! We often need good photos for NDRAA ads and the prizes are fantastic! It is a win – win deal so be looking for those good Red Angus photos.

## **RAAA Annual Convention in Dodge City, KS**

The National Convention took place in Dodge City, KS September 27-29. Each convention has something unique to offer and it is always good to have input in our national association as well as to meet members from other states, and this convention was no different! NDRAA officers and members who attended the convention included: President and First Lady, Chuck and Annette Steffan; Vice President Robert Campbell; Bryan Gill; Gary Jacobson; John Jung; Bruce and Tena Ketchum; Melvin and Luella Leland; Martin Morgan; and Chad Pederson.

## **FCCP Sales**

The NDRAA is in the process of researching the possibility of working with one or more neighboring states on coordinating a Feeder Calf Certification Program (FCCP) sale or sales through a video outlet for 2008. One possible focus is to conduct a “Northern bred and raised” sale for commercial producers in the northern tier states. We will be discussing this with leaders from neighboring states this fall and a meeting covering this venue was discussed at the annual convention. Any input you have on this topic would be greatly appreciated.

## **Website Coordinator**

The NDRAA is looking for a member who might have experience and interest in keeping our website updated. The board has recognized the potential of the website to be used to post information, minutes of meetings, announcements, communications and breeder links just to name a few. We do not have a board member that is technically adept to do this and would be very much interested in visiting with any member who might have any interest in working with us on this project. Please contact Lisa Pederson or Chuck Steffan if you are interested.

## **North Dakota Red Angus Field Day and/or Tours**

Put some thoughts together regarding ND Red Angus field days or tours for the annual meeting. We would like to hear input on this item. Some thoughts have been to have it rotate from one area of ND to another. We have other multi breed tours going on in the state which sometimes compete, but be thinking about how we can use this vehicle to promote your cattle in ND. Our board has discussed this to a limited degree. Our position is that it is a board function to financially support and assist in the capacity of resources for information and to coordinate advertising. The organization, scheduling, and coordination of tour or field day functions or highlights are to be done by those breeders involved in the event.

## Membership

An organization is only as good as its members. We have great members but we also have a lot to offer to the good cattle producers of North Dakota who are not members. If you know someone who might be interested in membership, let us know. We will get information to them but what typically gets new members to join is your personal interest and contact with prospects. If we can help you recruit new members let us know.

## Board Members

Just as a reminder we have assigned portfolios to the board members so if there is an area that you have some input or ideas for please contact one of the following board members:

<b>Board Member</b>	<b>Position</b>	<b>Phone number Email address</b>	<b>Portfolio</b>
Chuck Steffan	President	701-575-8145 <a href="mailto:hearrr@ndgateway.com">hearrr@ndgateway.com</a>	Finance
Robert Campbell	Vice President	701-422-3721 <a href="mailto:campbell@westriv.com">campbell@westriv.com</a>	All areas
Lisa Pederson	Secretary/Treasurer	701-226-3733 <a href="mailto:eatnbeef@yahoo.com">eatnbeef@yahoo.com</a>	Advertising/Promotion
Rod Westrum	Past President	701-774-8605 <a href="mailto:rwestrum@nemontel.net">rwestrum@nemontel.net</a>	Membership/By Laws
Jamey Lien	Director	701-680-2119 <a href="mailto:brokencowboyredangus@hotmail.com">brokencowboyredangus@hotmail.com</a>	Tour/State, National, Regional Events
Derrick Dukart	Director	701-573-4324 <a href="mailto:dukart@pop.ctctel.com">dukart@pop.ctctel.com</a>	Fund raising
Matt Lodoen	Director	701-245-6401 <a href="mailto:matjen@ndak.net">matjen@ndak.net</a>	Juniors
Al Misek	Director	701-728-6607 <a href="mailto:mmisek@yahoo.com">mmisek@yahoo.com</a>	Red Select Sale

## Membership Communication

We have most folks email address by virtue of requesting it at the last annual meeting during registration last year. If your email has changed or you have recently acquired email, please let us know. We can save substantial time, postage and paper via communicating through email.